

2025 Conference Schedule January 24 - 26, 2025 Sheraton Sable Oaks South Portland, Maine

Thursday Jan. 23

| 3:00-7:00 pm 7:00 pm | The MAAF Board arrives at site Trade Show set up MAAF Board Meeting Join in some Fair, Fun and Games | Casco Bay Ball Rm Portland/SO Portland Rm after the Board Meeting | | |
|--|---|---|--|--|
| <u>Friday Jan. 24</u> | | | | |
| 6:30-8:30am | Breakfast Buffet | | | |
| 7:00-8:30am | Trade Show set up | Casco Bay Ball Rm | | |
| 9:00am Follow signs to th | Registration Opens e Trade Show Area | | | |
| 9:00amTrade Show OpensCasco Bay Ball RmAuction items will be on display.All proceeds will benefit the MAAF Foundation. | | | | |
| • | Race Directors Meeting Iliam McFarland and Michelle Harden Interested in Harness Racing. | Salon A | | |
| 9:30-11:00am | Livestock Superintendents MTG State Vet. | Salon B&C | | |
| 10:30-11:30am Moderated by: Ju | Exhibition Hall nia Norris | Salons D&E | | |
| 11:30-1:00pm Will r | Registration Desk Closed for lunc e-open at 12:30pm until 2:00pm | h | | |

11:30 - 1:00pm Lunch Break. Food Trucks outside the Hotel Lobby

1:15-2:30pm Risk assessments, Planning for your Fairs Security Salons D&E Moderator: Cliff Hedges

Prepare to learn about the Risk Assessment process, Identify threats and Hazards, Weather Concerns, Drones, crowds, the Value of Effective Communication, leave with some Planning Tools and Resources.

Cliff is the Director of Public Safety and Security for BigE and ESE (6 years). Newly elected as IAFE chair for the Safety and Security Committee and a Security Consultant with BeeLine Security Consulting. Cliff has served 5 years in Healthcare Compliance investigations, retired Supervisory Special Agent FBI (26 years), criminal investigations, organized crime, public corruption, gang task force, outlaw motorcycle gangs, JTTF & last 6 years FCI, Dallas Police as patrolman and detective in the Crimes Against Persons Division (5 years).

Cliff is an Avid fly fisherman, married 37 years, Father to 3 daughters, 2 grandchildren and more on the way.

12:30-2:30pm Pulling Superintendents & Affiliate Groups Salons B&C

Fairs Helping Fairs - Resources Portland/SO Portland Rd 1:15-2:30pm

Moderator: Erik Fitch, Blue Hill Fair, MAAF Director

Bring your resources to share!! Where do you source printed material, poster, flyers, signage. How about ribbons, trophies, awards? What about Burlap Bags for pig scramble, sawdust/shavings etc. etc.!!

Annual Meeting 2:30–4:00pm

Welcome: President G. David Byras Jr.

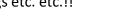
Agenda to be posted and available prior to the meeting.

4:15-5:30pm IAFE and Zone 1??!! What is all the Fuss?! Salons D&E

Panel Discussion. Join us and find out what IAFE and Zone 1 are, see how to navigate all the resources and information of the website, hear about the IAFE Convention and Zone 1 Meeting. What, When, Where.

5:00pm Trade Show Closes.

| *A Night of Fur | <u>1*</u> | |
|---|-------------------------------|------------|
| 6:00 - 7:00pm | Variety Show | Salons D&E |
| 7:30pm Auction – MAAF Foundation Proceeds go the MAAF Foundation | | Salons D&E |
| 9:00pm | Music by "Six Wayz To Sunday" | Salons D&E |
| Band starts after | the Auction | |



Salons D&E

Saturday Jan. 25

| 6:30-8:30am | Breakfast Buffet | |
|---|--|-------------|
| 7:30-8:45am | Fair President's Breakfast | Portland Rm |
| 9:00-12:00am | Registration Desk Open Follow Signage | |
| 9:00-9:30am Representative of | Opening Remarks: President Byras Department of Agriculture | Salons D&E |

9:00am **Trade Show Opens**

HOT TOPIC: Insurance and Your Fair Salons D&E 9:30-11:30am

With Andrew Vandepopulier, Hass & Wilkerson & Dan Foster, American National Andrew will talk about Insurance situations as they relate to livestock events and other Scenario's. If you have a Fair insurance question, please share.

Andrew is a producer in the Specialty Programs division at Haas & Wilkerson with over a decade of insurance experience. With his background in claims and sales, Andrew supports clients representing fairs, festivals, rodeos, and other special events around the country, helping to build great programs and mitigate large exposures. He serves on committees and boards to facilitate the continued expansion of strong risk management practices. He's an active participant in the IAFE Young Professionals Initiative, as well as an annual contributor to fair and festival speakers' panels. Andrew also serves as the sponsorship chair for the American Royal Rodeo committee and assists with the annual rodeo. He's completed the Institute of Fair Management through the IAFE and is wrapping up his CFE through the IFEA. Andrew graduated from the University of Central Missouri with a degree in Business Education. He played three years of college baseball at Maple Woods Community College and Truman State, and continues to be active in all outdoor sports.

9:30-11:30am Maine Assoc. of Livestock Exhibitors Salons A&B

11:30-1:30pm Lunch Break – Food Trucks outside Lobby

Big Strategies for Small Budgets 1:00-2:00pm

Presented By: Dakota Romine of Fairs.com

Learn how to apply big-fair strategies on a small budget to boost attendance, streamline operations, and enhance your fair's presence without breaking the bank.

Bridging the Gap at Maine Fairs 2:30-4:00pm

Dialogue, Knowledge, Collaboration, and Stereotypes of Generational Transformation A conversation between young and old, experienced and inexperienced. Learn from Generations of Fair People.

Trade Show Closes. 2:00pm

Banquet start taking tickets at 4:30

Upon entrance to the Banquet Hallway you will be able to grab a Cocktail, Socialize and relax. Banquet Room Doors open approx. 5:15pm.

Salons D&E

Grand Ballroom

TBA

Casco Bay Ball Rm

| 5:30pm | Special Presentation(s) MAAF Contest Awards – Junia Norris Rising Star Award Catherine Damren Distinguished Service Award |
|----------------------|--|
| 7:30 PM | Closing and adjourn |
| 8:00 PM | Music by the "Midnight Rose" |
| <u>Sunday Jan 28</u> | |

| 6:30-9:00am | Breakfast Buffet | | |
|-------------|--|--------------------|--|
| 8:30am | Come and have breakfast with all the Fair Queens And Princesses | | |
| 10:00am | Conference Committee Meeting | Cape Elizabeth Rm. | |

Thank you for attending the 2025 Conference.

See you next year

Save these dates.

- 2025 Zone 1 Meeting May 1-3, 2025
- MAAF Annual Conference January 23-25 of 2026